



Capability Statement

BlackLantern Media LLC is a full service production company specializing in making world-class content. We are skilled in every phase of production from concept to completion providing a new gold standard of service to both small business and corporate clientele.

Contact Information:

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DUNS # 13-075-4733

NAICS Code: 512110, 713990

Core Competencies: BlackLantern Media

- **Ad concept creation and production**
- **Sound recording and engineering**
- **Production and distribution of original quiz show: D.N.A. Discovering New Adventures**
- **Lighting design and cinematography**
- **Video editing and visual effects**

Past Performance /Differentiators

Alameda County Public Health Dept.

Worked in partnership with the Director of Nutrition Services to provide free photoshoots to local families in promotion of eating healthy together. BLM setup backdrops, lighting equipment and provided set design with ACPHD props, shot and retouched the photos to prepare for them to be printed on canvas for display across all of the ACPHD's offices in Oakland.

Oakland Parks & Recreation Centers

BLM and its subsidiary, D.N.A. Discovering New Adventures, partnered with Oakland Parks & Rec to promote the "Soda-Free Summer." We provided jobs for 14 young adults and served over 250 children all across Oakland. Production staff learned valuable skills such as resume building & set design while earning their food safety certificates. In addition to developing a leadership mindset, teammates learn video production and camera operation using multiple camera setups and drone piloting techniques.

Clients/Partnerships:

